



Hitotsubashi University
Global Education
Program

HGP Seminar

Hitotsubashi University Global Education Program (HGP)では、英語による公開セミナーを開催します。一橋の学生であれば、誰でも参加できます。事前申込は不要です。皆様のご参加をお待ちしています。

“Differences among Traditional Japanese Companies, Foreign Companies, and Startups”

Based on his career and experiences, he will talk about differences in business among traditional Japanese companies, foreign companies, and startups. Particularly, his lecture will focus on the current situation and opportunities of Japanese startups.

Speaker



Masato Taira
CEO, The COO Inc.

▶ Date

Monday, June 26th, 2017

▶ Time

15:00 -17:00 (4th Period)

▶ Place

CGE5 (2nd Floor), CGE Building,
East Campus
東キャンパス国際研究館 2階
教室5

*No registration required.

*This seminar is open to all Hitotsubashi University students and conducted in English.

Masato Taira graduated from Hitotsubashi University in 1997 and joined Itochu Corporation as a new graduate. In his career, he experienced sales, marketing, and business development in Itochu Corp., AOL, Sony, and Google. He started the SMB Sales team in Google Japan, and it achieved ten times sales growth in 2 years. He founded THECOO Inc. in 2014 and has been CEO since then. <http://thecoo.co.jp/>

THECOO

「できっこない」に挑み続ける

Inquiries to int-gs.g4@dm.hit-u.ac.jp (Int'l Affairs Office/国際課)