



Hitotsubashi University
Global Education
Program

HGP Seminar

Hitotsubashi University Global Education Program (HGP)では、英語による公開セミナーを開催します。一橋の学生であれば誰でも参加でき、一般の方にも公開しております。事前申込は不要です。皆様のご参加をお待ちしています。

“Reporting on Natural Disasters on Online Media”



Media plays a vital role in times of natural disasters.

In the case of disasters like typhoons or earthquakes, news disseminated by TV and the Internet is crucial because of their fast delivery to an audience. However, the Japanese media has encountered criticisms about their coverage on natural disasters. Why? This lecture will highlight the two recent typhoon reports as examples.

- (1) Typhoon Faxai in September: Is it true that the press did not report enough on the power blackout in Chiba Prefecture?
- (2) Typhoon Hagibis in October: Some news reports are inaccurate, lack credibility and exaggerated.

Speaker



Hitoshi Ogi

News Editor, J-CAST NEWS

▶ Date

Monday, December 2, 2019

▶ Time

17:10 – 18:55 (5th Period)

▶ Place

CGEE 4204 (2nd Floor), LS/CGEE Building, East Campus

東キャンパス国際研究館2階
4204教室

*No registration required.

*This seminar is open to all HU students and conducted in English.

Mr. Hitoshi Ogi earned his master's degree in journalism at the University of Montana, Missoula, U.S.A. in 1999. After graduating, Hitoshi worked in Seattle as a reporter for a Japanese-American community newspaper and a local Japanese portal site. He was also a contract writer for a Japanese business magazine.

Hitoshi returned to Japan in fall 2001, and joined J-CAST, with which he remains employed. He began his career at J-CAST as a business magazine writer, and until 2009 as an editor for the in-house magazines of global companies. In 2010, Hitoshi became a reporter for J-CAST News (<http://www.j-cast.com/>), and today he works as a news editor of J-CAST Trend (<https://www.j-cast.com/trend/>).

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