



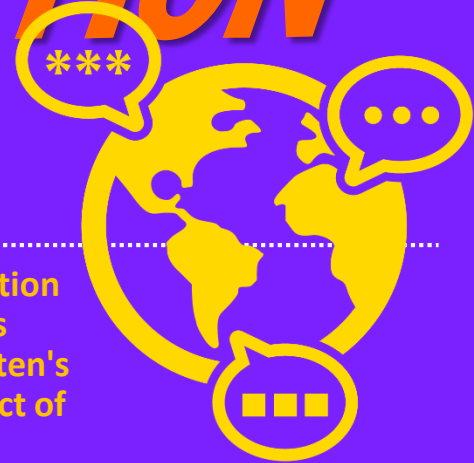
Hitotsubashi University
Global Education
Program

HGP Seminar

Hitotsubashi University Global Education Program (HGP)では、英語による公開セミナーを開催します。一橋の学生であれば、誰でも参加できます。事前申込は不要です。皆様のご参加をお待ちしています。

ENGLISHNIZATION

Exploring Rakuten's Language Transformation



Rakuten's Englishnization program began in 2010 with a declaration that English would be Rakuten's official corporate language. This lecture will explore past, present, and future challenges in Rakuten's Englishnization program, with an emphasis on the cultural impact of large scale organizational change.

Speaker



David Kelter

Vice General Manager,
Education Business Department
Rakuten Inc.

▶ Date

Monday, December 11, 2017

▶ Time

17:10 -18:55 (5th Period)

▶ Place

CGE5 (2nd Floor), CGE Building,
East Campus

東キャンパス国際研究館 2階
教室 5

*No registration required.

*This seminar is open to all Hitotsubashi University students and conducted in English.

David Kelter is Vice General Manager of the Education Business Department of Rakuten Inc., Rakuten's new education service originating from the experiences of Rakuten's Englishnization program.

<https://global.rakuten.com/corp/>



Inquiries to int-gs.g4@dm.hit-u.ac.jp (Int'l Affairs Office/国際課)