



Hitotsubashi University
Global Education
Program

HGP Seminar

Hitotsubashi University Global Education Program (HGP)では、英語による公開セミナーを開催します。一橋の学生であれば誰でも参加できます。

Hitotsubashi University Global Education Program (HGP) is open to all HU students and will be conducted in English.

“Navigating SX - The Sustainability Experience in the New Social Fabric”

Do Japanese customers care about Sustainability?
Let's learn and discuss such topics as:

- ✓ Corporate case studies (i.e., adidas, H&M, Kao),
- ✓ Research data on Japanese consumers,
- ✓ Partnerships and social impact experts, and
- ✓ Lessons from the 3.11 disasters on volunteering and social impact leadership.

Some breakout activity may be carried out on Project Design and Circular Economy Canvas, depending on the time.



Speaker



Angela Ortiz Pettas

Author, CSR Professional,
Public Speaker, Entrepreneur,
Marketer, Fitness Enthusiast

A graduate of the University of Cambridge, Angela began her career in early childhood education, transitioning into social impact following the Great Earthquake and Fukushima nuclear disaster in 2011. She established a community building nonprofit, Place To Grow, and is also a recovery support ambassador to the City of Minamisanriku in Miyagi Prefecture. In 2016 Angela moved into Corporate Social Responsibility (CSR), leading the local Japan capability for global brands including Adidas and H&M, while also advising international schools and corporations on education and activation of the UN Sustainable Development Goals. (www.stratechist.com)

▶ Date

Friday, June 9th, 2023

▶ Time

17:10 -19:10

▶ Venue

**Room 2203 (2nd Floor), East
Lecture Building 2, East Campus
東キャンパス 東2号館2階2203教室**

▶ Registration



Please fill out the registration form below.

<https://forms.gle/xHmMS9mWw9VBSSAc8>

No registration fee required

Inquiries to int.ed.hu@gmail.com (Prof. Hiroshi Ota's office)