



Hitotsubashi University
Global Education
Program

HGP Seminar

Hitotsubashi University Global Education Program (HGP)では、英語による公開セミナーを開催します。一橋の学生であれば、誰でも参加できます。皆様のご参加をお待ちしています。

Bridging Business Cultures: Lessons from Japan and Abroad

This guest lecture features a consultant with over 15 years of experience in global business. Drawing from a recent project involving a Japanese corporation and a fast-moving overseas company, the session explores how cultural and organizational differences shape business execution.

Attendees will gain practical insights into contrasting approaches to speed, teamwork, and decision-making in Japanese and international contexts.

This lecture will analyze and discuss:

- How can Japanese companies work with startups that move much faster?
- How can large companies and small teams make decisions together?
- How can generalists and specialists help each other in joint projects?



Speaker



Yohei Tezuka

Senior Principal Consultant,
Nomura Research Institute

► Date

Monday, June 23, 2025

► Time

17:10 -18:55 (5th Period)

► Venue

**CGEE Conference Room, 1st Floor
LS/CGE Building**

► Registration

Please fill out the registration form below.

<https://forms.gle/jdXVz8UTDnNN9sD17>

No registration fee required

*This seminar is open to all HU students and will be conducted in English.



Mr. Yohei Tezuka holds a Bachelor's degree in Commerce and Management from Hitotsubashi University. He began his career as a strategy consultant at Nomura Research Institute, where he worked on a wide range of projects including strategy execution, international market partnerships, software development process improvement, and technology strategy formulation. He also earned his MBA from the Tepper School of Business at Carnegie Mellon University. On weekends, he enjoys spending quality time with his wife and their two young sons (aged 4 and 2), often exploring parks, playgrounds, and discovering new family activities together.

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